

# Behave Yourself!

## Changing Homeowners' Behaviors to Lessen Environmental Impacts in the GTMNERR Watershed

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### Program Objectives

#### The Sustainable Living Program

examines the science and consequences of human activities on our natural resources.

Participants discover ways to become good stewards of the Earth with simple and practical sustainable living practices. The program's objectives are not only to bring awareness and understanding to homeowners but, also the tools to take action and change their behaviors.



### Program Overview

The **Sustainable Living Program** targets new and existing residents of Northeast Florida, specifically those who reside in communities surrounding the GTMNERR management boundaries. The series is divided into eight interactive classes that explore specific sustainable living topics through presentations, discussions, and hands-on activities, as well as, eco-giveaways to get the homeowners started on their way to living a greener lifestyle.

### Behavior Changing Outcomes

As a result of the program...

- 100% Intend to use reusable shopping bags
- 100% Intend to use reusable water bottles
- 57% Intend to compost or vermicompost
- 88% Intend to incorporate native plants in their landscapes
- 88% Intend to install low flow shower heads or faucet aerators
- 100% Intend to reduce chemical fertilizers and use organic alternatives
- 100% Intend to keep thermostat set at recommended temperatures
- 100% Intend to change from incandescent to CFL or LED bulbs
- 100% Intend to purchase or make their own green cleaners
- 100% Intend to protect amphibians, reptiles and "good pests" in the garden



### Series Topics

- 🌍 What a Waste!...Reducing Household Waste
- 🌍 Bridge Over Troubled...Connecting Human Actions to Our Water
- 🌍 Can You Dig It?...Building an Eco-friendly Landscape
- 🌍 Savings Without Sacrifice...Ways to Reduce Energy Use in the Home
- 🌍 Let the Sunshine In...Solar Technologies for the Home
- 🌍 Kick the Chemical Habit...Reducing Household Chemicals in Your Home
- 🌍 If You Build It, They Will Come...Creating a Backyard Wildlife Habitat
- 🌍 Take a Walk on the Wild Side...Getting to Know the Wildlife in Your Backyard



### Program Testimonials

- ~ Great class!
- ~ This was positive and a life changing experience.
- ~ Looked forward to class every week! Received more information than we could have imagined.
- ~ Excellent presentations!
- ~ The presenter is helpful and enthusiastic in generating interest in each of us.
- ~ Quite enjoyable and informative. Glad I attended. Resources provided were extensive.
- ~ Excellent program!